

PT Domination™

The 10k Coach Academy

Thanks so much for reaching out about the 10k Coach Academy I'm currently running. Our goal is to get you to 5k within your first 90 days of working together.

I'd love to have you join us. All the details are below (I don't have a fancy landing page or anything, hope you don't mind).

Based on the current pandemic and the state of the world right now, I've decided to create an offer to help personal trainers who have been seriously affected by the pandemic.

So far the results have been amazing. Using just personal Facebook and Instagram profile we've been seeing some members get their first paying clients within the first 24 hours, some even making their investment back within 2 days of joining the course.

It's pretty crazy, one of my clients Kennie Marie made 10k in her first 10 weeks.

We're going to be working closely together. I'm going to be your mentor, your guide and your coach and my SOLE INTENTION is to help you grow an insanely profitable online fitness business...

Because I KNOW that if I can change your life, than I can also impact every single client you work with, and I absolutely live for that impact. It drives me every day.

Here's some of what we're going to work on if we decide to work together:

1. We're going to start by teaching you how to "document, not create"

Most online trainers are so focused on "finding their ideal client avatar" that they're not just documenting their journey and attracting clients through the documentation process.

The first thing I'm going to show you how to do is document your journey, give you some very simple frameworks to follow that will allow content creation to become easy and effortless, so you can attract more online fitness clients.

2. Next, I'm going to show you how to craft your core offer.

Your online coaching program will sell at \$750 for a 12 week program..

I'm going to show you how to set up your calendar to book appointments, how to set up your payment gateway so you can get paid, and show you the best training and nutrition apps to give your clients a level 10 service without breaking your bank.

And most importantly, I'll educate you on how to be a great coach for your clients.

After learning how to craft his core offer in Week 2, Alex Sundar sold 2 Paid in Full clients @ 750 per client for 12 weeks.

3. Next, I'm going to teach you how to sell clients.

And I'm not talking about the "door to door" salesy stuff that feels GRIMEY and INAUTHENTIC.

As you are creating content and documenting your journey what will happen is you'll get clients reaching out to you and asking for help.

I'll be giving you scripts for messenger, scripts for the phone, and a smooth sales process that leads to incredible results.

I'm going to give you the EXACT SAME SCRIPT that allowed Maverick Willet to make \$10,000 in his first month as an online fitness coach. This is powerful stuff.

4. We'll focus on your avatar, and how to speak to YOUR ideal client now.

Once you are in the process of documentation over creation, now it's time to learn how to create DEEP emotionally resonant content.

Once we start creating this type of content you will become a magnet for your ideal client, you will get more and more people reaching out to you for help, which means you will make more and more money each and every month.

One of my clients Alex Drachnik made \$4500 in the month of April, 2020 because of her deep emotional connection to her ideal client.

5. Proven Lead Generation systems designed to attract and sell clients.

When you are first getting your business started you need to be offering ALOT of value.

I'm going to show you exactly how to structure a challenge for your ideal clients so that you can warm up 20-40 leads at once, convert 3-10 people into your online fitness program, and grab a bunch of testimonials for your business.

One of my clients Brent Philips made \$2500 in a week using the same lead generation system you're going to learn in the 10k Coach Academy.

6. Focus on Income Generating Activities.

I'll teach you what TO focus on and what NOT to focus on so that you know EXACTLY what you need to do each and every day to grow your business, and most importantly, your revenue. (Oh, and with increased revenue means that you get to change more peoples lives. I know... it's awesome, right?)

6. A big thing we focus on in the 10k Coach Academy is the 6 Figure Mindset.

I was raised in a trailer park and was told that money doesn't grow on trees, and so I had to work on my mindset and get myself to a place where I was CAPABLE of making \$10,000 per month, and I'm going to show you how to do the exact same thing.

7. We're going to be teaching you the importance of building a community / tribe that is active, engaged and excited about your product.

You need to create a community of raving fans - people who would ride or die for you, people who are SO HAPPY to pay you each and every month, and when money gets tight they would rather sacrifice their ELECTRICITY than your training program because you make THAT MUCH of an impact on their life.

8. Your network determines your net-worth.

We've all heard the saying "You're a result of the 5 people you spend the most time with." So I'm going to give you access to a tribe of winners.

You get weekly Q and A's, weekly Tough Love livestreams, weekly Attraction, Conversion and Delivery livestreams and every question you need answered will be answered within 24 hours by one of our 3 coaches or any of our 100+ successful students.

Imagine having an unlimited resource of knowledge at your finger-tips with over 100 successful online trainers.

9. Systems will determine your success or failure in your business.

The best type of systems are the ones that are proven to generate leads on demand. I'll show you how to generate leads every day and how to convert them into paying clients.

How cool would it be to book 5-10 calls every week with potential clients who may be interested in paying you \$750 for 12 weeks of coaching?

Any one of these 9 steps can move the needle immediately for you, and my experience is that ONE of these is going to resonate with you and stand out as the BIG opportunity for you specifically...so we'll be able to spend more time on that one with you.

The Training: Each week we'll focus on learning and implementing a new strategy, designed to get you new clients in the shortest amount of time. I want you to WIN so each week we'll be focused on getting you new clients, and making sure your clients are getting awesome results.

The Coaching: Each week you'll have an opportunity to jump on a weekly Q and A livestream where you get direct access to me, and I've helped over 400 trainers quit their job and take their business online.

You'll have the chance to get any questions answered within 24 hours of you asking them in the group. No question will ever be left unanswered.

The Members Area: With the launch of the 10k Coach Academy we are officially launching a BRAND NEW members area that will be updated with 10 new videos each and every month, all designed to help you grow a highly profitable online fitness business.

“... but does it work? I have a small social media following”

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7500 this month boi

Ahahahaha

I know

“I’m not very tech-savvy”

I launched a 2 week quarantine program with success and I am in the middle of a challenge that has 80 ladies! Woot woot! Sure to convert 20 at least! All good over here! My doctors program is finally up and moving bc of Covid actually. We have 15 people actively using my platform and programs so far. They are working through 600 patients over the next 6 months! Just thought it was a good time for a check in! Proud of you and impressed with you as usual!



“I don’t know where to start”



How much time will it to learn & implement each week?

You can get started and begin to see results in as little as 5 hours a week. Each week is designed to have some training (about 1-2 hours per week) and 3 hours of you taking action. If you have more time, awesome. But 5 hours is enough to move forward.

So even if you're:

- Working full/part time
- Working Shift work
- Studying full/part time
- Full time parent

... you can totally make this work.

If you don't have even 5 hours a week, this program isn't a good fit for you.

What if I'm just a beginner and have no prior experience at all?

We don't accept online pt's who already have their first 20 clients. This is for those people who are looking to ramp up their income from 0-10 clients to 20+ clients and beyond.

The program is designed to give you the plan, and all the tools & support you need to grow a successful online fitness business - even if you're not "shredded", you don't have a big social media following, and you're not sure where to start as an online coach.

What if I don't have the "right personality" to do video, be on the phone and sell?

There will no doubt be moments of you stepping out of your comfort zone, but I don't believe in right or wrong personalities.

The ability to deal with training clients and get on video is not about the right personality. It's about following a proven process. I'll give you a step-by-step process for your videos, your phone calls, and every part of your sales process so you never have to play the GUESSING GAME and you can just follow a proven system that gets results.

How long is the program?

Our goal is to get you to 5k within our first 90 days of working together.

The program is 12 months of coaching and support. We designed the program this way

so that we can guarantee that you make enough money to quit your job and take your business fully online.

What's the Investment?

Usually the cost of my coaching program is \$5,000 for 12 weeks of coaching.

With the Corona Virus pandemic affecting all of us - I'm currently offering an extra 9 months of coaching AND we've decreased the price of the program.

Which means that the monthly installment is only \$400 USD to get started right now.

Each month, for 12 months, the investment is \$400...

I know. It's BANANAS.

But our goal is to help every single online fitness coach take their business online and dominate the market.

You can literally invest \$400, and make back \$10,000 in your first month.

It's happened multiple times.

Is there a guarantee?

When you join this program my reputation is on the line. If I didn't deliver the results I promised, my reputation would be ruined. This program would fall apart and I'd lose all Credibility.

Having said that, here's the guarantee:

If within the first 60 days you go through all the training modules, reach out for support & help through our livestreams & Facebook group, and aren't completely satisfied with the program, you can cancel with no questions asked.

I'll even send you an extra \$20 for pizza! That way you can say that one time you worked Brian Mark, you get your money's worth. ;)